

The invoicing process with the eebpp™ system

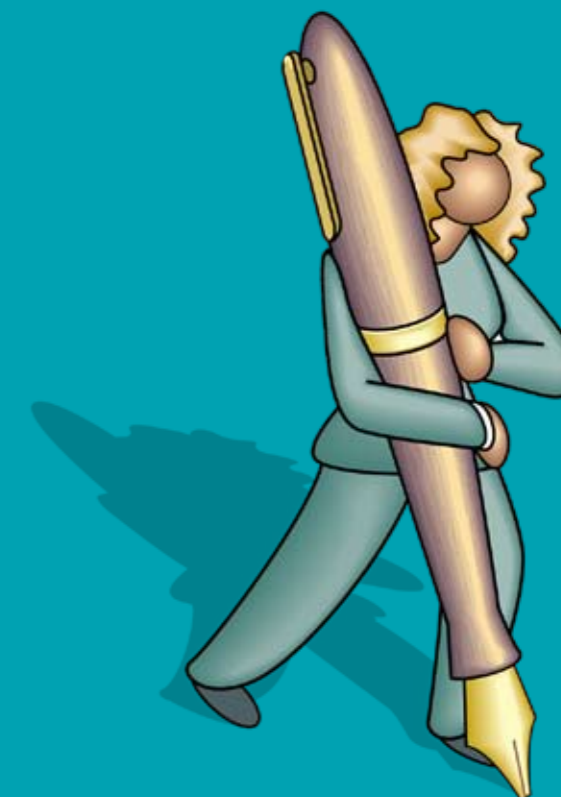
- 1. Companies must prepare invoices for several thousand customers in conformity with legal requirements.** In addition, invoices are prepared based on automated processes, guaranteeing the authenticity and accuracy of data provided on the invoice.
- 2. Preparation of invoicing:** The system collects the necessary data and creates an invoice in pdf format.
- 3. Preparation of the electronic invoice. By using the migrator™** feature, a timestamp and electronic signature are including in the pdf document. The electronic invoice is the result of this operation.

- 4. Publication:** The migrator™ enters the prepared electronic invoices into the eebpp™ database. This allows customers to access and view invoices. The eebpp™ application then sends an e-mail notification to the client on completion of the invoice.
- 5. Viewing and payment of electronic invoices:** By logging onto the eebpp™ interface, the customer can view, download and pay the invoice. To make a payment, the customer can access their bank's website by selecting the invoice to be paid and the payment operation.
- 6. Archiving:** Archiving, the last step of the process, takes place at certain fixed periods. In this step, the invoices are again authorized by the system en mass and provided with time stamps and electronic signatures as batches.

EUROMACC KFT. IS A MEMBER OF THE AMERICAN HUNTEL SYSTEMS GROUP ESTABLISHED IN 1912. BASED ON THE BILLING EXPERIENCE OF ITS AMERICAN PARENT COMPANY, EUROMACC KFT. HAS DEVELOPED A SUCCESSFUL RANGE OF BUSINESS SUPPORT, BILLING AND CUSTOMER RELATIONSHIP MANAGEMENT SOLUTIONS, AS WELL AS A VARIETY OF OTHER COMPREHENSIVE PRODUCTS AVAILABLE AS OUTSOURCED SERVICES.

Preparation and payment of electronic invoices Integrated with existing management systems Cost- and time-saving solution Rapid return on investment

EEBPP™ (EuroMACC Electronic Bill Presentment and Payment) is an EBPP application for the preparation, storage and payment of electronic invoices in compliance with legal requirements. EEBPP™ uses the company databases to prepare large numbers of electronic invoices, significantly reducing costs by replacing hardcopy invoices.



THE NET REVENUE

PREPARATION, PRESENTATION AND STORAGE
OF ELECTRONIC INVOICES IN COMPLIANCE
WITH LEGAL REQUIREMENTS ON FORMAT AND
CONTENT



eebpp™

The contextual, formal and technical requirements of electronic invoices are regulated by law. Invoicing systems must **meet these requirements** as part of a **modern and effective management system**: they must be fully **integrated** into the company's financial systems, collecting data from the financial system automatically and processing it securely. In accordance with legal regulations, invoices generated electronically by **eebpp™** are made available on the Internet in a suitable format and as PDF documents. The system sends an e-mail notification to the customer including the relevant information and invoices are **generated with high-security electronic signatures and timestamps**. The problems related to the storage of hardcopy invoices are a thing of the past. Invoices are stored in a **qualified electronic archiving system**, which forms an integral part of the company's document management system. The **functionality and capacity** of **eebpp™** **can be extended** in line with the growth of the company, and can easily cope with the extra tasks associated with a growing customer base and service portfolio.

Who do we recommend the eebpp™ solution to?

We recommend the **eebpp™** high-security, **effective and legally compliant** electronic invoicing solution to businesses of all types, as its advantages are tangible even for the smallest organization with a relatively undeveloped customer base. The considerable cost savings, **operational reliability** and easy integration are of great value to major organizations with large numbers of clients as the solution makes the printing and posting of hardcopy invoices obsolete. **Quick retrieval** also makes the work of customer service teams dealing with invoicing information considerably easier.

eebpp™ is easy to introduce, offering comfort and transparency to both the issuing company and the client. It is also available as an outsourcing solution.

How does the eebpp™ system work?

eebpp™ prepares electronic invoices based on data obtained from the company's financial system, with comprehensive data and scheduling for each customer. If required, invoices can also include the **issuing company's graphic design elements** and marketing messages.

The system sends invoices to each customer **electronically** via suitable channels and invoices can be paid by credit card directly through the **eebpp™** system. The invoices issued are archived in electronic format.

The **eebpp™** system also facilitates monitoring of payments.

CORE FUNCTIONALITY OF eebpp™

Invoice history

The system saves the invoice history of individual clients for the most recent period (e.g. three months; but this time interval can be specified according to requirements). Invoice history is retrievable electronically by entering parameters. In addition to this feature, clients may also view their invoice history on the Web interface.

Automatic customer service

eebpp™ supports customer service relationship functions as authorized persons are able to access invoice data on the Internet for the latest period. Access to invoicing data and invoice status (paid or not paid) solves the vast majority of problems related to client information queries, improving customer service and satisfaction.

Support of electronic payment methods

The invoices issued contain the data necessary for electronic payment, while **eebpp™** provides the interface for electronic payments (e.g. credit card payment) to be made. Customers can integrate electronically issued invoices to their own financial systems, making the process of payment automatic and quick. The system also supports group payment and payment via bank transfer.

Marketing communications functions

Invoices can be prepared according to the design requirements of the issuing company. Moreover, additional marketing and customer relationship information (e.g.: promotion of new services, contact details) can also appear on the portal and on electronic invoices.

Subscriber registration management

eebpp™ keeps a record of the persons authorized for the services by service level and terms of payment, and grants access to the information and data accordingly after identification

BUSINESS BENEFITS ASSOCIATED WITH eebpp™

EXECUTIVE BENEFITS

- A great number of invoices can be sent simultaneously and on time, improving the cash-flow index;
- More cost-effective back-office operation;
- Invoicing can be outsourced;
- Rapid return on the investment;
- No more printing and mailing costs.

CUSTOMER RELATIONSHIP BENEFITS

- Management of subscriber registration;
- Customers are informed via e-mail about the completion and accessibility of their invoices;
- Quick retrieval and data cross-checking allow customer complaints to be resolved quickly;
- Customers can obtain and check information themselves, resulting in higher customer satisfaction at lower cost;
- Web-based customer service features can be accessed anywhere, and at any time.

MARKETING BENEFITS

- Invoices can be tailor-made according to the design requirements of the issuing company;
- Promotions and other information can be communicated to selected target groups at low cost.

IT MANAGEMENT BENEFITS

- Can be integrated with other types of applications;
- Can be deployed within a short period of time;
- High availability;
- Scalability: Capacity and functionality can be expanded so the system follows the growth of the company.

